

For Immediate Release:

EXCLUSIVE: NEW HAIRTALK® LUXURY EXTENSION LINE - THE POSSIBILITIES ARE ENDLESS



From the trusted makers of Hotheads Hair Extensions® comes hairtalk®, the next generation of human hair extensions, delivering the most natural look and luxurious feel of any other extension system on the market today.

With over 500 unique color combinations, four layered lengths and six different seamless band styles positioned on hairtalk's® exclusive, ultra-thin adhesive extension system, a head-turning new look for your guest is less than an hour away.

In 1986 Hotheads® revolutionized the extension industry, delivering fast, damage-free tape-in extensions made from high-quality, 100% human Remy hair. Now, a new level of outstanding luxury is taking the stage with the launch of hairtalk, that exclusively offers the thinnest adhesive bands available - you can't get these anywhere else. Guests will see and feel the difference, and that's what will make hairtalk extensions the trendsetter for 2015 and beyond.

New hairtalk® extensions are made from premium-quality, human Remy hair, and because hairtalk offers the flexibility of so many lengths, colors and band combinations, stylists are free to tailor each extension service to their guest's unique needs. By blending Original, Original Plus, Petite, Petite Plus, Mini Strands and Mini Strands Plus, stylists can achieve a perfectly customized whole head solution in under an hour.

The ultra-thin attachments lay perfectly flat, so guests won't have to worry about the bands becoming visible – hairtalk® seamlessly blends into the hair for a healthy, natural look from root to tip. Best of all, because the bands are so thin, hairtalk is comfortable to wear and feels like your own hair. Each look lasts 8 to 10 weeks depending on the guest's rate of hair growth. When the time for reapplication comes, hairtalk extensions are removed easily, damage-free from the hair by using hairtalk's Remove Solvent

so that the extensions can easily be moved up and reattached. Each set of premium hairtalk extensions can easily be moved up and reattached near the scalp. Each set of premium hairtalk extensions can be reapplied up to three additional times after the initial application.

With hairtalk®, extension guests are also free to swim and workout at the gym because the adhesive bands repel water. By using hairtalk's Hydrate Plus Conditioning Masque prior to swimming, extensions and bonds remain undamaged. hairtalk also offers a full line of extension haircare products to keep extensions soft and nourished. Visit hairtalkusa.com/products to see the full product line.

hairtalk® certification is easy and salon-friendly, with traveling classes scheduled throughout the U.S. in 2016. Visit hairtalkusa.com for education, training information and to request class registration.

hairtalk® also believes in giving back and that's why 10% of net profits from every purchase goes directly to Friends Are By Your Side. Founded by celebrity stylist and hairtalk Global Artistic Director Martino Cartier, Friends Are By Your Side provides stylish and beautiful wigs for women and grants life changing wishes for children battling cancer. Want to do more? Find out how your salon can participate in the FABYS program: FABYS.org

Find hairtalk online and follow on social media for look book styles, care tips, event coverage, before and after transformations by certified salons and much more:

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