

hairtalk®
hairwear

HAIRWEAR APPLICATION REFERENCE GUIDE

hairtalk hairwear™ provides a healthy, partial head solution for excessively thin or extremely fine hair. Unlike other options on the market that risk further hair loss and damage, hairtalk hairwear™ is a unique semi-permanent hair enhancement solution.

hairwear will discreetly conceal trouble areas without the damaging use of tools or heat. No shaving or bonding required!

hairwear uses the same 100% Remy Human hair and water-tight adhesive tape as our premium hairtalk® Extensions. Your client's hair is secured between the adhesive bands to allow these semi permanent pieces to be worn without removal for 3-6 weeks at a time without compromising your client's natural hair and scalp. When cared for properly, it can be moved up for use up to 12 months.

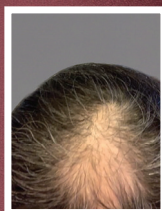
This hairwear Application Reference Guide is designed to be used in conjunction with a hairtalk® hands-on certification course. For course offerings and dates visit: www.hairtalkusa.com/education



- Volume and length for more extreme hair loss/thinning at the front, top and crown
- Conceal receding hair line
- Alopecia
- Excessive hair loss caused by stress, illness, medications etc.
- Haircut correction



Top View



Remember to always respectfully and privately ask as many questions as possible to fully understand her needs. Below are some suggested questions to help you understand her particular hair loss experience and the best solution for her.

Is she actively losing hair in excess of normal shedding? Is she aware of what might be causing it?

Some causes are related to stress, hormone imbalance, illness, medications or any number of causes.

Has she ever worn a hairtalk® Top of the Head piece or something similar?

Clients who have worn hair enhancements before are usually accustomed to handling their hair and typically have no problems caring for their new hair. All clients should get a full Client Care consultation every time they have a service. Do take extra care to explain all the possibilities to your new clients who may need a bit more attention while they become more comfortable wearing and caring for their new hair.

What is her hair enhancement goal?

It is important to understand what her ultimate hair goal so you're able to offer the best possible solution. Will this be a permanently recurring service because her hair has stopped growing? Or, is this a transitional enhancement to help conceal certain areas while her hair grows back?

When was her last chemical service (ie. color, keratin, relaxer, perm)?

We recommend any chemical service be performed at least 48 hours prior to her hairwear application to protect her own hair and scalp. This will also ensure the water-tight seal of the adhesive in the tape-tabs.

How does she care for and style her hair?

After 2 days the adhesive bands form a water-tight seal and will not require any manipulation until her next move-up. If she uses product containing alcohol, oil or ethanol and applies them to close the scalp or tape-tab the adhesive could be compromised. Brushing excessively could shift the position of the hairwear piece. Teach her proper haircare and offer her product suggestions, like hairtalk® Extension Brush, Cleanse, Nourish and Nourish Plus to brush, treat and protect her hair and her hairtalk hairwear™.

Does she wear her hair up often? Does she prefer a side-part, center-part or maybe she wears bangs?

Understanding her style can help you prepare the piece before her service.

Does she swim or workout regularly?

She will still be able to do all these things. We recommend she apply a mix of hairtalk® Nourish Plus and water in a hairtalk® Spray Bottle from mid-shaft to ends before these activities then rinse her hair with fresh water afterward.

Always discuss the entire service with her, including preparation, application and styling.



TIP: hairwear can be applied quickly and easily with a few basic tools.

Placement for each piece will vary depending on her hair and specific needs. Follow the diagram for each piece to be sure you modifying your process according to the hairwear piece you're working with.



REMOVAL

Note: Removal is the same on all hairwear.

X140 - Smart Part

X141 - Wonderfill

X144 - Volumize Her

Step 1

Gently guide your client's hair away from the band you're working with to expose the band and spray a generous amount of Remove Solvent as directly as possible to the tab and adhesive.



Step 2

Using the tail of your hairtalk® Sectioning Brush begin to separate the upper and lower bands. Working gently, lift the upper band away the lower band to completely open the attachment site.



Step 3

Once open, gently pull the clients natural hair back through the opening and away from the adhesive band to separate that area of the piece from her hair.



Step 4

Repeat these steps until all of her natural hair has been separated from the hairwear piece and lift the piece away from the client's head.



Pro Tip: Gently brush your client's hair to remove tangles and check for adhesive residue. If there is residue on her hair that didn't dissolve with Remove Solvent, apply and oil based hair product to dissolve it and protect her hair from over drying.

NOTES

RETAPE | PREPARATION | REAPPLICATION

Note: Retape, Presentation & Reapplication is the same on all hairwear.

X140 - Smart Part

X141 - Wonderfill

X144 - Volumize Her

Preparing the hairwear piece: Secure the piece to a foam or pin head mannequin for better control. Saturate the adhesive between the tabs with Remove Solvent to loosen and remove the adhesive band completely from upper and lower tabs.

You will remove all of the adhesive before adding new tape so it may take a few minutes for all the adhesive to deactivate. Once all the adhesive has been removed, brush the piece to detangle and prepare for washing.

Wash and condition the hairwear piece with hairtalk® Cleanse Shampoo and Nourish Conditioner. Take care to wash away all the Remove Solvent, oils from the client's natural hair/scalp, and any product she may have used.

Avoid applying hairtalk® Nourish Applying Nourish Conditioner to close to the tab to ensure the new adhesive attaches securely.

Dry and style the piece again, considering her part direction and styling preference as you did with her first application. Be sure the piece and tabs are completely dry before you begin applying the new adhesive bands.

Retape with the piece secured to a foam or pin head mannequin for better control. Separate the bands to expose the inside. Carefully attach the new hairwear adhesive bands to the upper, then the lower band corner to corner. **DO NOT** remove the adhesive cover.

Repeat this process until all of the tabs have a new adhesive band. Now the piece is ready to be reapplied to your client's natural hair.

Reapplication uses the same technique as outlined in application for each hairwear piece.



NOTES

X140
smart part

6 x 2.5" and rectangular shaped with 16" hair creates volume along her part and top of the head area.



X141
wonderfill

6.25" x 5" horseshoe shaped piece with 10" hair and offer the most area of coverage.



X144
volumize her

3" x 3" circular piece with 10" hair, just right to "volumize her" in the crown area.



hairtalk® recommends use of hairtalk hair care or similar paraben and sulfate-free products to maintain vibrancy in all colors. Specialty colors such as colormelts, silvers, reds, pops of color are subject to fading. Please refer to hairtalkusa.com/warranty for more details. Swatches are shade representations only. Please refer to your Professional Color Ring when selecting shades.



HT155
professional
color ring

All swatches are 100% Remy Human Hair.
Note: hairwear is only available in the colors mentioned in the guide.



HT159
hairwear
tape tabs

100 Pre-cut water-tight adhesive ideal for retape and reapplication of all hairwear pieces.



HT124
hairwear
application tool

5" long with rounded hook for a gentle and easy application.



HT222
sectioning brush

Lightweight and ergonomically designed with a pointed tail precision sectioning on all hair types.

HT220
pocket brush

Multi-purpose and travel size combining short natural boar bristles to distribute healthy oils through hair and longer plastic bristles for gentle detangling.

HT221
extension brush

Multi-purpose and full size combining short natural boar bristles to distribute healthy oils through hair and longer plastic bristles for gentle detangling.



HT301
cleanse
SHAMPOO | 8 FL OZ

Cleanse has been specifically formulated to meet the needs of hair extensions without stripping them of hydration and nutrients.

HT303
nourish
CONDITIONER | 8 FL OZ

Nourish gently detangles and reconstructs the strands of extensions and natural hair, allowing elasticity, shine and body to be reinvigorated.

HT306
nourish plus
CONDITIONING MASQUE | 8 FL OZ

Nourish Plus is a deep conditioning masque treatment that nourishes each strand weightlessly, increasing strength, manageability and shine. This luxurious repair cream can be used weekly or as needed, especially for blondes.



HT302
revive
demineralizing
remedy 10g

Demineralizing remedy that safely removes chemical residue and hard water minerals from extensions and natural hair.



HT301
on-the-go remove
SOLVENT | 2 FL OZ

HT301
remove
SOLVENT | 6 FL OZ

This medical grade alcohol based solvent is formulated specifically for the quick and gentle removal of hairtalk® Extensions.

HT305
cleanse plus
INTENSIVE SHAMPOO | 25 FL OZ

Cleanse Plus is an intensive shampoo specifically designed to deep clean natural hair prior to the application of hairtalk® Extensions

Professional Use Only

Products containing alcohol, oil, sulfate or ethanol are not recommended on hairtalk® extensions as they can dry the hair and cause the extension adhesive to be weakened. Cleanse Plus and Remove Solvent are for professional use only.

TIP: The most important advice you can offer your client is NOT to remove or adjust her hairwear piece herself. Most hairwear wearers don't experience any issues with this type of hair enhancement, however if she does experience any discomfort or irritation she contacts you for next steps.



To ensure client's know proper at home care, offer and review hairtalk® hair care and Client Care Card.

Clean | Condition

1. Before washing, brush gently working from the ends upward with hairtalk® Extension Brush.
2. Wash & condition with hairtalk® Cleanse Shampoo and Nourish Conditioner, keeping Conditioner away from adhesive bands.
3. Apply Nourish Plus as directed, working from mid-shaft to ends, especially on blondes, to hydrate and protect.
4. Rinse hair well to remove all product and prevent product build up.
5. After washing, towel dry. Hold at mid-shaft and brush gently working from the ends upward with a wet brush.

Style

1. Before styling, remove tangles by brushing gently working from ends upward with hairtalk® Extension Brush.
2. Apply styling, finishing or setting product away from the adhesive band and avoid your hair root.
3. Use thermal protecting product when heat styling.

Temperature settings: 300°F MAX Human Hair Extensions, 250°F MAX Synthetic Blend Extensions.

Sleep

1. Sleep with dry hair tied in soft pony, braid or top knot. Wet, loose hair tangles and is prone to matting.
2. Try a silk pillowcase to give your extensions some extra love.

Swim | Sun | Sweat

1. Before any of these activities, mix water with hairtalk® Nourish Plus in hairtalk® Spray Bottle and lightly mist mid-shaft to ends to help prevent discoloration from chlorine, salt, sunscreen and tanning products. Brush gently working from ends upward with hairtalk® Extension Brush. Tie hair in soft pony, braid or top knot to prevent tangling and discoloration.
2. After swimming or sweating, wash as directed above in CLEAN | CONDITION section.

NOTES

consultation form

The client consultation is a crucial part of the extension service experience. Take the time to understand your client's wishes and establish realistic expectations. Explain clearly what's possible and what their responsibility is once the extensions have been applied. You may also use this form to outline the entire extension service. Assess the client's natural hair health, scalp condition, and lifestyle; then choose the band size and styles best suited for your client. You can avoid a lot of post application issues by doing a proper consultation. Take your time and be especially thorough with new clients.

Client Name: _____ **Date:** _____

Assess client's hair/scalp for any of the following:

- Damaged scalp or hair
- Excessive thinning or shedding. If yes, ask your client to elaborate.
- Is your client taking any medications that could compromise the extensions?

Note: You should never apply hair extensions on a client who could possibly have any adverse reaction or whose hair and/or scalp is not in good condition for application.

Does your client do the following activities more than 2-3x/week:

- Swim (in the ocean or swimming pool)
- "Hot" yoga
- Pull their hair in a bun or ponytail
- Wash their hair daily or more than 2x/week

Suggested Hair Order:

Length: 13" _____ 17" _____ 21" _____ 25" _____

Original: Color/s _____ #of packs _____ **Original Plus:** Color/s _____ #of packs _____

Petite: Color/s _____ #of packs _____ **Petite Plus:** Color/s _____ #of packs _____

Mini: Color/s _____ #of packs _____ **Mini Plus:** Color/s _____ #of packs _____

Other suggested items to order: ie., Standard Tape, Single Sided Tape, Hair Care, Extensions Brush etc.

EXTENSION APPLICATION DATE: _____

ORDER DATE: _____

DEPOSIT AMOUNT: _____ BALANCE DUE: _____

hairtalk® STYLIST COMMITMENT

- Stylist will provide client care instructions for extensions and always recommends purchasing hairtalk® Cleanse Shampoo, Nourish Conditioner, Nourish Plus Conditioning Masque, and hairtalk® Brushes to ensure proper at home care.
- Stylist will ensure clients understand and agree to all aspects of extensions services.
- Stylist will not apply extensions to damaged, oily, or recently colored or chemically treated hair.
- Stylist will not apply extensions to any client whose hair or scalp is not suitable to wear extensions.
- Stylist is not responsible for damage to scalp, hair, and loss of extensions caused by improper client care.
- Removal and reapplication will be done by the extension stylist for a fee.
- Payment for Installation, Removal, and Re-installation will be made in full upon completion unless other written agreements have been made.
- Stylist reserves the right to terminate the extension process if he or she feels the client's hair or extensions are being compromised in any way.

CLIENT COMMITMENT

- Follow the guidelines as explained by extension stylist and those outlined on the hairtalk® Client Care Card.
- Keep all appointments with extension stylist.
- Do not have color or other chemical services done with any other stylists while wearing hairtalk® Extensions.
- Do not wear your extensions longer than recommended.
- Do not try to "fix" your own extensions, or cut them in any way.
- Do not try to remove your own extensions.
- Do not allow another stylist to alter your extensions.
- Follow all recommendations by stylist, including when to replace extensions that may no longer be used.

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