

hairtalk hairwear™ provides a healthy, partial head solution for excessively thin or extremely fine hair. Unlike other options on the market that risk further hair loss and damage, hairtalk hairwear™ is a unique semi-permanent hair enhancement solution.

hairwear will discreetly conceal trouble areas without the damaging use of tools or heat. No shaving or bonding required! hairwear uses the same 100% Remy Human hair and water-tight adhesive tape as our premium hairtalk® Extensions. Your client's hair is secured between the adhesive bands to allow these semi permanent pieces to be worn without removal for 3-6 weeks at a time without compromising your client's natural hair and scalp. When cared for properly, it can be moved up for use up to 12 months.

This hairwear Application Reference Guide is designed to be used in conjunction with a hairtalk® hands-on certification course. For course offerings and dates visit: www.hairtalkusa.com/education



- Volume and length for more extreme hair loss/thinning at the front, top and crown
- Conceal receding hair line
- Alopecia
- Excessive hair loss caused by stress, illness, medications etc.
- Haircut correction



Remember to always respectfully and privately ask as many questions as possible to fully understand her needs. Below are some suggested questions to help you understand her particular hair loss experience and the best solution for her.

Is she actively losing hair in excess of normal shedding? Is she aware of what might be causing it? Some causes are related to stress, hormone imbalance, illness, medications or any number of causes.

Has she ever worn a hairtalk® Top of the Head piece or something similar?

Clients who have worn hair enhancements before are usually accustomed to handling their hair and typically have no problems caring for their new hair. All clients should get a full Client Care consultation every time they have a service. Do take extra care to explain all the possibilities to your new clients who may need a bit more attention while they become more comfortable wearing and caring for their new hair.

What is her hair enhancement goal?

It is important to understand what her ultimate hair goal so you're able to offer the best possible solution. Will this be a permanently recurring service because her hair has stopped growing? Or, is this a transitional enhancement to help conceal certain areas while her hair grows back?

When was her last chemical service (ie. color, keratin, relaxer, perm)?

We recommend any chemical service be performed at least 48 hours prior to her hairwear application to protect her own hair and scalp. This will also ensure the water-tight seal of the adhesive in the tape-tabs.

How does she care for and style her hair?

After 2 days the adhesive bands form a water-tight seal and will not require any manipulation until her next move-up. If she uses product containing alcohol, oil or ethanol and applies them to close the scalp or tape-tab the adhesive could be compromised. Brushing excessively could shift the position of the hairwear piece. Teach her proper haircare and offer her product suggestions, like hairtalk® Extension Brush, Cleanse, Nourish and Nourish Plus to brush, treat and protect her hair and her hairtalk hairwearTM.

Does she wear her hair up often? Does she prefer a side-part, center-part or maybe she wears bangs? Understanding her style can help you prepare the piece before her service.

Does she swim or workout regularly?

She will still be able to do all these things. We recommend she apply a mix of hairtalk® Nourish Plus and water in a hairtalk® Spray Bottle from midshaft to ends before these activities then rinse her hair with fresh water afterward.

Always discuss the entire service with her, including preparation, application and styling.

Note: Preparation is the same on all hairwear. X140 - Smart Part X141 - Wonderfill X144 - Volumize Her

BEFORE her service, prepare her Hairwear so it's ready when she arrives.

- Shampoo and condition with hairtalk® Cleanse Shampoo and Nourish Conditioner
- 2. Blow dry smooth with a round brush (preferably boar bristle for softness and shine)
- 3. Ensure her hairwear is styled with her part in the proper direction (check your consultation notes!)

Preparing your client's hair

- 1. Clarify her hair 2x with hairtalk® Cleanse Plus Intense Shampoo. This will remove residue and buildup from her natural hair and scalp to ensure the most effective application. If her hair is a little dry you may use a hydrating serum mid-shaft to ends only. **DO NOT** apply any product at or near the root and scalp.
- 2. Blow dry her hair thoroughly and gently flat iron smooth for more precise sectioning.





X140 - Smart Part

NOTES		

hairwear Smart Part 6×2.5 " and rectangular shaped with 16" hair creates volume along her part and top of the head area.

Step 1

If her hair allows recess the piece ¾" from the client's hairline to achieve the most natural appearance.

Step 2

Stabilize the piece by securing hairtalk® Croc Clips to her hair on both sides to all a precise and secure application.

Step 3

Follow the numerical sequence on the diagram to ensure a balanced application.

Begin with Band 1, using your middle and thumb fingers separate the tape tabs to expose the opening. Insert your applicator tool between the tabs and gently "hook" a small section of her hair equal to the width of tab opening. Gently pull the hair through the tabs holding firmly but gently between the index and middle fingers in an upward direction.

Remove the lower adhesive cover, gently pull the hair taught and downward laying the section across the exposed tape-tab.

Remove the upper adhesive cover, again gently pull the hair taught and downward and press the adhesive tabs together to secure and form the watertight seal.

Step 4

Move to Band 2. Be sure the croc clips are still in place and the piece hasn't shifted. Gently press the front Band 1 down on toward her head to keep it in place, carefully pull the piece downward from the back at Band 2 to ensure it lies flat against the head for the most balanced application. Holding the piece in place with side/heel of your hand, repeat Step 1.

Step 5

Repeat Step 1 for each of the remain tab openings, always maintaining the piece in place to ensure a balanced and comfortable application.

See "Pro tips from the hairtalk hairwear™ Experts"



X140 smart part

NOTES		

Wonderfill is a 6.25" x 5" horseshoe shaped piece with 10" hair and offers the largest area of coverage.

Step 1

If her hair allows recess the piece 3/4" from the client's hairline to achieve the most natural appearance.

Step 2

Stabilize the piece by securing hairtalk® Croc Clips to her hair on both sides to all a precise and secure application.

Step 3

Follow the numerical sequence on the diagram to ensure a balanced application.

Begin with Band 1, using your middle and thumb fingers separate the tape tabs to expose the opening. Insert your applicator tool between the tabs and gently "hook" a small section of her hair equal to the width of tab opening. Gently pull the hair through the tabs holding firmly but gently between the index and middle fingers in an upward direction.

Remove the lower adhesive cover, gently pull the hair taught and downward laying the section across the exposed tape-tab.

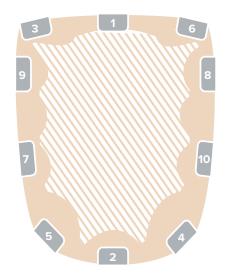
Remove the upper adhesive cover, again gently pull the hair taught and downward and press the adhesive tabs together to secure and form the watertight seal.

Step 4

Move to Band 2. Be sure the croc clips are still in place and the piece hasn't shifted. Gently press the front Band 1 down on toward her head to keep it in place, carefully pull the piece downward from the back at Band 2 to ensure it lies flat against the head for the most balanced application. Holding the piece in place with side/heel of your hand, repeat Step 1.

Step 5

Repeat Step 1 for each of the remain tab openings, always maintaining the piece in place to ensure a balanced and comfortable application.



X141 wonderfill

NOTES			

Volumize Her is a 3" circular piece with 10" hair, just right to "Volumize Her" crown area.

Step 1

Determine the actual placement of the piece based on her trouble area and the shape of her head.

Volumize Her Pro Tip: Allow for some of her own her to be styled over the piece for the most natural looking style.

Step 2

Stabilize the piece by securing hairtalk® Croc Clips to her hair on both sides to all a precise and secure application.

Step 3

Follow the numerical sequence on the diagram to ensure a balanced application.

Begin with Band 1, using your middle and thumb fingers separate the tape tabs to expose the opening. Insert your applicator tool between the tabs and gently "hook" a small section of her hair equal to the width of tab opening. Gently pull the hair through the tabs holding firmly but gently between the index and middle fingers in an upward direction. Remove the lower adhesive cover, gently pull the hair taught and downward laying the section across the exposed tapetab. Remove the upper adhesive cover, again gently pull the hair taught and downward and press the adhesive tabs together to secure and form the watertight seal.

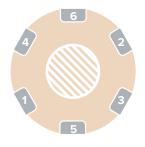
Step 4

Move to Band 2. Be sure the croc clips are still in place and the piece hasn't shifted. Gently press the front Band 1 down on toward her head to keep it in place, carefully pull the piece downward from the back at Band 2 to ensure it lies flat against the head for the most balanced application. Holding the piece in place with side/heel of your hand, repeat Step 1.

Step 5

Repeat Step 1 for each of the remain tab openings, always maintaining the piece in place to ensure a balanced and comfortable application.

See "Pro tips from the hairtalk hairwear™ Experts"



X144 volumize her

NOTES







PRO TIPS FROM HAIRTALK HAIRWEAR™ EXPERTS

- Be sure to only pull hair from directly under the opening of the tabs. Take care not to over direct hair from other areas as this could cause discomfort, breakage and unbalanced application.
- 2. The amount of hair between the tabs will depend on how much hair she has directly below the opening, however be careful not to take too much hair as this will prevent the adhesives from binding completely to each other. You should be able to see tape through that hair section; this allows the hair to hold the hairwear and allow the adhesive to form a watertight seal.
- 3. Always attach hairwear using the diagram numbers as a guide. These numbers are for instruction purposes only and do not appear on the inside of the product.

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REMOVAL

Note: Removal is the same on all hairwear.

X140 - Smart Part X141 - Wonderfill X144 - Volumize Her

Step 1

Gently guide your client's hair away from the band you're working with to expose the band and spray a generous amount of Remove Solvent as directly as possible to the tab and adhesive.

Step 2

Using the tail of your hairtalk® Sectioning Brush begin to separate the upper and lower bands. Working gently, lift the upper band away the lower band to completely open the attachment site.

Step 3

Once open, gently pull the clients natural hair back through the opening and away from the adhesive band to separate that area of the piece from her hair.

Step 4

Repeat these steps until all of her natural hair has been separated from the hairwear piece and lift the piece away from the client's head.

Pro Tip: Gently brush your client's hair to remove tangles and check for adhesive residue. If there is residue on her hair that didn't dissolve with Remove Solvent, apply and oil based hair product to dissolve it and protect her hair from over drying.









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RETAPE | PREPARATION | REAPPLICATION

Note: Retape, Presentation & Reapplication is the same on all hairwear.

X140 - Smart Part X141 - Wonderfill

X144 - Volumize Her

Preparing the hairwear piece: <u>Secure</u> the piece to a foam or pin head mannequin for better control. <u>Saturate</u> the adhesive between the tabs with Remove Solvent to <u>loosen and remove</u> the adhesive band completely from upper and lower tabs.

You will remove all of the adhesive before adding new tape so it may take a few minutes for all the adhesive to deactivate. Once all the adhesive has been removed, brush the piece to detangle and prepare for washing.

Wash and condition the hairwear piece with hairtalk® Cleanse Shampoo and Nourish Conditioner. Take care to wash away all the Remove Solvent, oils from the client's natural hair/scalp, and any product she may have used.

Avoid applying hairtalk® Nourish Applying Nourish Conditioner to close to the tab to ensure the new adhesive attaches securely.

Dry and style the piece again, considering her part direction and styling preference as you did with her first application. Be sure the piece and tabs are completely dry before you begin applying the new adhesive bands.

Retape with the piece secured to a foam or pin head mannequin for better control. Separate the bands to expose the inside. Carefully attach the new hairwear adhesive bands to the upper, then the lower band corner to corner. **DO NOT** remove the adhesive cover.

Repeat this process until all of the tabs have a new adhesive band. Now the piece is ready to be reapplied to your client's natural hair.

Reapplication uses the same technique as outlined in application for each hairwear piece.







NOTES			



x140 smart part

6 x 2.5" and rectangular shaped with 16" hair creates volume along her part and top of the head area.



X141 wonderfill

6.25" x 5" horseshoe shaped piece with 10" hair and offer the most area of coverage.



X144 volumize her

3" x 3" circular piece with 10" hair, just right to "volumize her" in the crown area.



hairtalk® recommends use of hairtalk hair care or similar paraben and sulfate-free products to maintain vibrancy in all colors. Specialty colors such as colormelts, silvers, reds, pops of color are subject to fading. Please refer to hairtalkusa. com/warranty for more details. Swatches are shade representations only. Please refer to your Professional Color Ring when selecting shades.



ht155 professional color ring

All swatches are 100% Remy Human Hair.

Note: hairwear is only available in the colors mentioned in the guide.



hairwear tape tabs

100 Pre-cut water-tight adhesive ideal for retape and reapplication of all hairwear pieces.



hairwear application tool

5" long with rounded hook for a gentle and easy application.



sectioning brush

Lightweight and ergonomically designed with a pointed tail precision sectioning on all hair types.

HT220 pocket brush

Multi-purpose and travel size combining short natural boar bristles to distribute healthy oils through hair and longer plastic bristles for gentle detangling.

HT221 extension brush

Multi-purpose and full size combining short natural boar bristles to distribute healthy oils through hair and longer plastic bristles for gentle detangling.



HT301 Cleanse SHAMPOO | 8 FL OZ

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Cleanse has been specifically formulated to meet the needs of hair extensions without stripping them of hydration and nutrients.

HT303 NOURISH CONDITIONER | 8 FL OZ

Nourish gently detangles and reconstructs the strands of extensions and natural hair, allowing elasticity, shine and body to be reinvigorated.

HT306 NOURISH Plus CONDITIONING MASQUE | 8 FL OZ

Nourish Plus is a deep conditioning masque treatment that nourishes each strand weightlessly, increasing strength, manageability and shine. This luxurious repair cream can be used weekly or as needed, especially for blondes.



revive demineralizing remedy 10g

Demineralizing remedy that safely removes chemical residue and hard water minerals from extensions and natural hair.

hairtalk

Nove Management of the same of th

HT301 on-the-go remove solvent | 2 FL OZ

HT301 remove solvent | 6 FL OZ

This medical grade alcohol based solvent is formulated specifically for the quick and gentle removal of hairtalk® Extensions.

HT305 Cleanse plus INTENSIVE SHAMPOO | 25 FL OZ

Cleanse Plus is an intensive shampoo specifically designed to deep clean natural hair prior to the application of hairtalk® Extensions

Professional Use Only

Products containing alcohol, oil, sulfate or ethanol are not recommended on hairtalk® extensions as they can dry the hair and cause the extension adhesive to be weakened. Cleanse Plus and Remove Solvent are for professional use only.

TIP: The most important advice you can offer your client is NOT to remove or adjust her hairwear piece herself. Most hairwear wearers don't experience any issues with this type of hair enhancement, however If the does experience any discomfort or irritation she contacts you for next steps.



To ensure client's know proper at home care, offer and review hairtalk® hair care and Client Care Card.

Clean | Condition

- 1. Before washing, brush gently working from the ends upward with hairtalk® Extension Brush.
- Wash & condition with hairtalk® Cleanse Shampoo and Nourish Conditioner, keeping Conditioner away from adhesive bands.
- Apply Nourish Plus as directed, working from mid-shaft to ends, especially on blondes, to hydrate and protect.
- 4. Rinse hair well to remove all product and prevent product build up.
- After washing, towel dry. Hold at mid-shaft and brush gently working from the ends upward with a wet brush.

Style

- Before styling, remove tangles by brushing gently working from ends upward with hairtalk® Extension Brush.
- Apply styling, finishing or setting product away from the adhesive band and avoid your hair root.
- 3. Use thermal protecting product when heat styling.

Temperature settings: 300°F MAX Human Hair Extensions, 250°F MAX Synthetic Blend Extensions.

Sleep

- Sleep with dry hair tied in soft pony, braid or top knot. Wet, loose hair tangles and is prone to matting.
- 2. Try a silk pillowcase to give your extensions some extra love

Swim | Sun | Sweat

- 1. Before any of these activities, mix water with hairtalk® Nourish Plus in hairtalk® Spray Bottle and lightly mist mid-shaft to ends to help prevent discoloration from chlorine, salt, sunscreen and tanning products. Brush gently working from ends upward with hairtalk® Extension Brush. Tie hair in soft pony, braid or top knot to prevent tangling and discoloration.
- 2. After swimming or sweating, wash as directed above in CLEAN CONDITION section.

NOTES	

consultation form

The client consultation is a crucial part of the extension service experience. Take the time to understand your client's wishes and establish realistic expectations. Explain clearly what's possible and what their responsibility is once the extensions have been applied. You may also use this form to outline the entire extension service. Assess the client's natural hair health, scalp condition, and lifestyle; then choose the band size and styles best suited for your client. You can avoid a lot of post application issues by doing a proper consultation. Take your time and be especially thorough with new clients.

Client Name:			Date: _	
Assess client's hair/scalp	for any of the follow	ing:		
Damaged scalp or hair				
☐ Excessive thinning or sh	edding. If yes, ask your	client to elaborate.		
☐ Is your client taking any	medications that could	compromise the extension	ons?	
Note: You should never apport or scalp is not in good condi		client who could possibly l	have any adverse	e reaction or whose hair ar
Does your client do the f	ollowing activities me	ore than 2-3x/week:		
Swim (in the ocean or s	vimming pool)			
☐ "Hot" yoga				
	. 4			
Pull their hair in a bun o	r ponytail			
Pull their hair in a bun o Wash their hair daily or				
_				
☐ Wash their hair daily or				
_	more than 2x/week	_		
Wash their hair daily or Suggested Hair Order: Length: 13" 17"	21" 25"		Color/s	#of packs
Wash their hair daily or Suggested Hair Order: Length: 13" 17"_ Original: Color/s	21" 25"	Original Plus:		
Wash their hair daily or Suggested Hair Order: Length: 13" 17"_ Original: Color/s Petite: Color/s	21" 25"	Original Plus: Petite Plus:	Color/s	
Wash their hair daily or Suggested Hair Order: Length: 13" 17"_ Original: Color/s Petite: Color/s Mini: Color/s	more than 2x/week 21" 25" #of packs #of packs #of packs	Original Plus: Petite Plus: Mini Plus:	Color/s	#of packs
Wash their hair daily or Suggested Hair Order: Length: 13" 17"_ Original: Color/s Petite: Color/s Mini: Color/s	more than 2x/week 21" 25" #of packs #of packs #of packs	Original Plus: Petite Plus: Mini Plus:	Color/s	#of packs
Wash their hair daily or Suggested Hair Order: Length: 13" 17"_ Original: Color/s Petite: Color/s Mini: Color/s Other suggested items to order	more than 2x/week 21" 25" #of packs #	Original Plus: Petite Plus: Mini Plus:	Color/s	#of packs
Wash their hair daily or Suggested Hair Order: Length: 13" 17"_ Original: Color/s Petite: Color/s	more than 2x/week 21" 25" #of packs #	Original Plus: Petite Plus: Mini Plus:	Color/s	#of packs
Wash their hair daily or Suggested Hair Order: Length: 13" 17" Original: Color/s Petite: Color/s Mini: Color/s Other suggested items to order	more than 2x/week 21" 25" #of packs #	Original Plus: Petite Plus: Mini Plus: mgle Sided Tape, Hair Care,	Color/s	#of packs

- · Stylist will provide client care instructions for extensions and always recommends purchasing hairtalk® Cleanse Shampoo, Nourish Conditioner, Nourish Plus Conditioning Masque, and hairtalk® Brushes to ensure proper at home care.

 Stylist will ensure clients understand and agree to all aspects of extensions services.

 Stylist will not apply extensions to damaged, oily, or recently colored or chemically treated hair.

- · Stylist will not apply extensions to any client whose hair or scalp is not suitable to wear extensions.
- · Stylist is not responsible for damage to scalp, hair, and loss of extensions caused by improper client care.
- Removal and reapplication will be done by the extension stylist for a fee.
- Payment for Installation, Removal, and Re-installation will be made in full upon completion unless other written agreements have been made
- · Stylist reserves the right to terminate the extension process if he or she feels the client's hair or extensions are being compromised in any way.

CLIENT COMMITMENT

- · Follow the guidelines as explained by extension stylist and those outlined on the hairtalk® Client Care Card.
- Keep all appointments with extension stylist.
- Do not have color or other chemical services done with any other stylists while wearing hairtalk® Extensions.
- Do not wear your extensions longer than recommended.
- Do not try to "fix" your own extensions, or cut them in any way.
- Do not try to remove your own extensions.
- Do not allow another stylist to alter your extensions.
- Follow all recommendations by stylist, including when to replace extensions that may no longer be used.

When a salon professional and a client both follow the guidelines for hairwear Application and proper at home care, the results can be amazing and stay that way for 2-4 weeks at a time. Below are some possible troubleshooting solutions should she have an issue. The most important thing to remind her is to contact you immediately and not try to adjust or remove the piece herself.

Problem: hairwear piece is slipping off

Cause: Typically, an application error; client's hair was not properly washed, too damp, freshly colored or even too much hair placed between the two bands.

Solution: Completely remove hairwear and reapply according to the hairtalk HairwearTM guidelines.

Problem: Itchy, irritated scalp

Cause: Her scalp has not adapted to the new weight, she may not be shampooing and rinsing thoroughly, or sectioning of her hair was not clean and over-directed cross hairs are pulling at her scalp.

Solution: Client should avoid scratching; the scalp must adjust to the new weight so suggest she give it a little time. Review the Client Care Card and teach her proper wash by offering a wash and blowout. There are no known allergens in hairwear so the irritation is likely not the hairwear piece. Take care to only section hair through the tabs located directly under the band to ensure her comfort and protect the integrity of her hair.

Problem: hairwear appears dull and brittle

Cause: Excessive heat styling, insufficient hydration or improper product usage.

Solution: Review the Client Care Card and remind her to use her hairtalk® Cleanse and Nourish regularly and Nourish Plus at least 1x/ week for deeper hydration. She should also brush gently using the hairtalk® Extension Brush to redistribute natural scalp oils throughout the hair.

Problem: hairwear is getting matted.

Cause: Client may be going to bed with wet or damp hair; kept a towel on her damp hair for too long; hasn't brushed before washing; or excessively rubbed into her scalp.

Solution: To avoid this from recurring, inform your client on the proper care for her extensions. Brush 3 times a day from ends to root and avoid product build up. Sweat and buildup will also cause the extensions to become matted.

NOTES		

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